

Guidelines for Use: EiE and MOS Logos

Please follow these guidelines when using the Engineering is Elementary and Museum of Science, Boston logos.

- When advertising an EiE workshop, we request that you use the EiE logo.
- Please use the EiE logo on any website pages where EiE workshops are described.
- With either logo, please use complete combination mark (pictured below). Do not take them apart, e.g., do not remove words or change position of components.
- The EiE logo should be large enough that the words “Developed by the Museum of Science, Boston” are legible.



- The minimum width of the EiE logo is 1.75” and maximum width is 2.5”.
- To help EiE and MOS combination marks stand out, please reproduce them against a blank background that is a solid color (preferably white), rather than overprinting on a field of textures or artwork. If your design calls for an unavoidable field of dark color behind the combination mark, we can provide instructions for dropping it out to white against a color background.
- A black-only or white-only version of either word graphic is available upon request.

For help with EiE branding, please contact cniemann@mos.org

Examples of EiE branding:



| Engineering is Elementary Materials Price List | | | |
|--|----------------|-------------|---------------|
| Science Topic | Teacher Packet | Student Kit | Materials Kit |
| Ecosystems | \$25.00 | \$50.00 | \$50.00 |
| Earth Systems | \$25.00 | \$50.00 | \$50.00 |
| Energy | \$25.00 | \$50.00 | \$50.00 |
| Fluids | \$25.00 | \$50.00 | \$50.00 |
| Light | \$25.00 | \$50.00 | \$50.00 |
| Magnets | \$25.00 | \$50.00 | \$50.00 |
| Motion | \$25.00 | \$50.00 | \$50.00 |
| Sound | \$25.00 | \$50.00 | \$50.00 |
| Structures | \$25.00 | \$50.00 | \$50.00 |
| Transportation | \$25.00 | \$50.00 | \$50.00 |
| Weather | \$25.00 | \$50.00 | \$50.00 |

